



## 16<sup>TH</sup> ANNUAL **VIRTUAL** BENEFITS FORUM BENEFITS IN TRANSITION *STRATEGIES FOR THE NEW NORMAL*

### **SPONSORSHIP PROSPECTUS**

Despite a year filled with changes, challenges and adjustments, the “business of benefits” continues unabated as employers and their employees prepare for what is called a “new normal”. We intend to do our part to prepare our members for “**Benefits in Transition--Strategies for the New Normal**”, which is the theme of our 16th Annual Benefits Forum to be held virtually on December 2 and 3.

**You are invited to participate in this effort by supporting this year’s critically important educational event as a Forum Sponsor.**

Together we will help Texas employers design value-based benefits and health management programs that are right for their employees. This year’s Forum provides employers and their strategic partners valuable opportunities to learn new ideas, evidence-based solutions, and best practices that can help employers purchase high value healthcare, improve employees’ overall health and well-being, reduce their health risks, and manage chronic conditions more effectively, while controlling healthcare costs.

As a Forum Sponsor, you will enjoy exceptional opportunities to build valuable business relationships with key corporate decision-makers responsible for employee benefits, health and well-being programs. You also will increase your company’s visibility by showcasing innovative programs, products and services that help employers offer access high value healthcare and support employees’ health and well-being.

Forum Sponsorship opportunities shown in the attached Agreement are limited, and are on a “first come” basis. **This year’s Sponsorships also are likely to sell out quickly, so be sure to ACT NOW!**

To reserve your spot, please complete and return the attached **Sponsor Agreement** with your payment today. We will be glad to answer any questions you may have, if you call 214-382-3036 or email [info@dfwbgh.org](mailto:info@dfwbgh.org).

Thank you very much for considering this opportunity to play a critical role in the success of our 16th Annual Benefits Forum.

Sincerely,

A handwritten signature in black ink that reads "Marianne Fazen".

Marianne Fazen, PhD  
Executive Director

Attachments: Sponsor Information  
Sponsor Agreement  
List of TBGH & DFWBGH Members  
Companies that participate in our Forum

# 16<sup>TH</sup> ANNUAL **VIRTUAL** BENEFITS FORUM SPONSOR INFORMATION

**Event Location: This year, it's wherever you like!**

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The 16<sup>th</sup> Annual Virtual Benefits Forum will be produced virtually via:



## **General Information**

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**Sponsorships are limited and accepted on a “first come, first serve” basis, so ACT NOW!**

**A detailed list of Sponsorship advantages is on Page 3:**

**Forum Benefactors** will be invited to work with the Programs Committee to develop complete Session at the Forum. Benefactors also will be invited to participate in a 5 Minute Sponsor Showcase and Q&A on their company prior to the Session.

**Forum Underwriters** will be invited to work with the Programs Committee, in partnership with a other Forum Underwriters to develop a complete Session at the Forum. Underwriters also will be invited to participate in a 3 Minute Sponsor Showcase and Q&A on their company prior to the Session.

**Forum Partners** will be invited to work with the Programs Committee and other Partners to develop a multi-view panel Session at the Forum. Benefactors also will be invited to provide a Sponsor fact sheet (company logo and up to 200 words) to be shown prior to the Session.

**All Sessions must be strictly educational in nature. Nationally recognized Subject Matter Experts and innovative Employer Case Studies will receive priority placement on the Forum Agenda.**

# TBGH/DFWBGH 2020 FORUM SPONSORSHIP AND EXHIBIT OPPORTUNITIES

Sponsorship	Forum Benefactor	Forum Underwriter	Forum Partner	Forum Sponsor
Member v. Non-Member	CURRENT MEMBERS ONLY	CURRENT MEMBERS ONLY	CURRENT MEMBERS ONLY	CURRENT MEMBERS ONLY
<b>Virtual Pricing</b> <i>(Regular Price)</i>	<b>\$7,000</b> <i>(\$15,000)</i>	<b>\$5,000</b> <i>(\$10,000)</i>	<b>\$2,500</b> <i>(\$5,000)</i>	<b>\$1,000</b> <i>(\$3,500)</i>
Title Sponsorship	✓			
Solo Session Sponsorship	✓			
Five Minute Sponsor Showcase prior to session	✓			
Partnered Session Sponsorship		✓		
Three Minute Sponsor Showcase prior to session		✓		
Three Way Panel Sponsorship			✓	
Sponsor Fact Sheet shown prior to session			✓	
Participation in Forum Planning Committee	✓	✓	✓	
Premier Ad Space in Forum Presentation	✓	✓		
Premier Recognition on Forum Promotions	✓	✓	✓	
Logo Placement on Forum Website	✓	✓	✓	
Logo Placement on Forum Mailer	✓	✓	✓	
Access to Registrant Mailing List Prior to Event (w/email)	✓	✓		
Virtual Reception Sponsorship	✓	✓		
Virtual Break Sponsorship			✓	✓
Complimentary Registrations	7	5	2	1
Access to Registrant Mailing List After Event (no emails)	✓	✓	✓	✓

# 16<sup>TH</sup> ANNUAL **VIRTUAL** BENEFITS FORUM SPONSOR AGREEMENT

*(Return via email to [info@dfwbgh.org](mailto:info@dfwbgh.org))*

The following describes the Agreement between the Dallas-Fort Worth Business Group on Health (DFWBGH) and Sponsor for participation in **TBGGH-DFWBGH 16th Annual Benefits Forum**.

1. Company Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

2. Contact Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

3. Check the categories that best describe your products/services:

<input type="checkbox"/> Wellness Programs	<input type="checkbox"/> Disease Management (check diseases below)
<input type="checkbox"/> Health Risk Assessments	<input type="checkbox"/> Diabetes <input type="checkbox"/> Asthma
<input type="checkbox"/> Training/Education Materials	<input type="checkbox"/> Heart Disease <input type="checkbox"/> Obesity
<input type="checkbox"/> Decision Support Tools	<input type="checkbox"/> Depression <input type="checkbox"/> Musculoskeletal
<input type="checkbox"/> Benefits Design Strategies	<input type="checkbox"/> Other _____
<input type="checkbox"/> Consumer Engagement/Incentives	<input type="checkbox"/> Self-Care Tools
<input type="checkbox"/> Pharmacy Benefits Management	<input type="checkbox"/> Other _____

4. You are entitled to a **set of Complimentary Registrations based on your Sponsorship level**. Please **email the names and contact information of the person(s) who will use the “Comps” directly to [info@dfwbgh.org](mailto:info@dfwbgh.org)**.

## **Payment Policy**

**Full payment must accompany this Agreement.** Payment may be made by check payable to the Dallas-Fort Worth Business Group on Health, or by credit card (MasterCard, Visa or American Express) and mailed with completed agreement to DFWBGH, 10260 N. Central Expy., Suite 285, Dallas, TX 75231 or emailed to [info@dfwbgh.org](mailto:info@dfwbgh.org). DFWBGH is a non-profit 501(c)3 educational organization. DFWBGH’s federal tax ID# 75-1924594.

**Please contact the DFWBGH Office if you are interested in alternate payment arrangements.**

**5. Sponsorship Level Selection:**

**You must be a DFVBGH or TBGH member in good standing to Sponsor. Please contact DFVBGH at 214-382-3036 if you are interested in joining DFVBGH as a part of your Sponsorship.**

Virtual Pricing

- Benefactor  \$7,000 (Regularly \$15,000)
- Underwriter  \$5,000 (Regularly \$10,000)
- Partner  \$2,500 (Regularly \$5,000)
- Sponsor  \$1,000 (Regularly \$3,500)

**Check enclosed, payable to DFVBGH**

**Credit card payment**

Please email this form to DFVBGH at [info@dfvbgh.org](mailto:info@dfvbgh.org) or call to 214-382-3036 if you wish to pay by credit card.

**Card Type:**     VISA             MC             AMEX

Card Number: \_\_\_\_\_ Exp.Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder's Name (please print): \_\_\_\_\_

Signature: \_\_\_\_\_

Sign the Agreement below and return along with payment to:

**Dallas-Fort Worth Business Group on Health**  
10260 N. Central Expy., Suite 285  
Dallas, TX 75231

Phone: 214-382-3036

Email: [info@dfvbgh.org](mailto:info@dfvbgh.org)

Sponsor Agreement Form shall constitute the entire agreement, and Sponsor agrees to abide and conform to these terms.

In the event of any uncontrollable circumstances that causes this event to be cancelled, this Agreement will not be binding for either party.

Accepted by:



Marianne Fazen, Ph.D.  
DFVBGH Executive Director

September 4, 2020

DATE

\_\_\_\_\_  
Sponsor's Authorized Representative

\_\_\_\_\_  
DATE

# DFWBGH CORPORATE MEMBERS

7-Eleven  
Acme Brick Company  
Alliance Data  
Alorica  
American Airlines  
American Airlines  
Arcosa, Inc  
AT&T  
Atmos Energy Corporation  
Award Solutions, Inc.  
Bell Flight  
BNSF Railway Company  
Brinker International  
Cancer Support Community North Texas  
Capital Institutional Services, Inc.  
CBRE  
Celanese  
City of Arlington  
City of Carrollton  
City of Denton  
City of Fort Worth  
City of Frisco  
City of Garland  
City of McKinney  
City of Plano  
City of Richardson  
Consolidated Electrical Distributors  
Corner Bakery Cafe  
Dallas Area Rapid Transit  
Dean Foods Company  
DFW International Airport Board  
DynCorp International  
Elbit Systems of America  
Essilor of America  
Federal Reserve Bank of Dallas  
Fluor Corporation  
Fort Worth Transportation Authority  
FTS International  
G6 Hospitality, LLC

Garland ISD  
GE Manufacturing Solutions  
Greyhound Lines, Inc.  
Gruma  
GuideStone Financial Resources  
Harvey Alpert & Co  
Hewlett Packard Enterprise  
Interstate Batteries, Inc.  
Interstate Restoration  
Jack Henry & Associates, Inc.  
JCPenney Company, Inc.  
Lehigh Hanson Inc.  
Lennox International Inc  
Lockheed Martin  
Mary Kay, Inc.  
National Breast Cancer Foundation  
National Hemophilia Foundation  
NCH Corporation  
Neiman Marcus Group  
Oncor  
PepsiCo  
Pier 1 Imports  
PrimeSource Building Products  
Sabre  
Safran USA  
Sewell Automotive Companies  
Smurfit Kappa Bates  
Solera Holdings  
Southern Methodist University  
Southwest Airlines  
Stevens Transport, Inc.  
Texas Instruments  
The Michaels Companies  
North American Coal Corporation  
Trinity Industries  
TSP, Inc.  
US Concrete  
UT Southwestern Medical Center  
Vistra Energy

# COMPANIES THAT PARTICIPATE IN OUR FORUM

2nd.MD	eMindful, Inc.	Metropolitan Transit Authority
7-Eleven	Employer Direct Healthcare Inc.	MHBT
AbbVie	Employers Health	Michael C. Fina
ACAP Health Consulting	Employers Healthcare Purchasing Coop. of Ohio	Michaels Stores, Inc.
Acme Brick Company	Energy Future Holdings	Milliman
ADP National Account Services	Envolve PeopleCare	Mpact Partners
Advanced Plan for Health	Envolve PeopleCare	MultiView, Inc.
Aetna	Envoy Air Inc	Munsch Hardt Kopf & Harr, P.C.
Afferent Provider Solutions	EOG Resources, Inc.	National Jewish Health
Aggreko North America	EPIC Hearing Healthcare	Navitus Health Solutions
Aim, LLC	Ericsson	NCH Corporation
Airrostri Rehab Centers LLC	Essilor of America	Northside ISD
Alkermes	Executive Medicine of Texas	Novartis Corporation
American Airlines	EyeMed Vision Care	Novo Nordisk
American Cancer Society	Federal Reserve Bank of Dallas	Omada Health
American Diabetes Association	Fluor Corporation	Omni Hotels
American Medical Risk Company, LLC	Forest Park Medical Centers	Oncor Electric Delivery Co.
American Society of Addiction Medicine	Frost Insurance Agency	Onlife Health
Aon Hewitt	Full Plate Living	Optum
Artemetrx	G6 Hospitality, LLC	Paradigm Health Plans
Artemis Health	Garland ISD	ParkHill Medical
Astrazeneca	GENCO, a FedEx Company	Pfizer, Inc.
At Home	Genentech USA, Inc.	Pharmaceutical Strategies Group, LLC
AT&T	Genomic Health	PharmMD
Atmos Energy Corporation	Georgia Power Company	Polymedco
AVERIFY	GlaxoSmithKline	Price Healthcare Consulting, LLC
Baylor Scott & White Health	Glazer's, Inc.	Prime Therapeutics
Baylor Scott & White Quality Alliance	GM&A	Provant Health Solutions
Bell Helicopter Textron, Inc.	Grand Rounds, Inc.	Quantum Health
Benefitfocus	Greyhound Lines, Inc.	Quest Diagnostics
BenefitsPal	Gruma Corporation	Quest Global Benefits
Best Doctors	GuideStone Financial Resources	RealPage
BioIQ	H.H.C. Group	RedBrick Health
BIOMET	Haggar Clothing Co.	Rock Springs
Blue Cross & Blue Shield of Texas	Halliburton	RxResults
Blue Goji	HCSC	Sabre Holdings, Inc.
BNSF Railway	Health Advocate	Safran USA Shared Services Center
BNSF Railway Company	Health Intelligence Partners	Sanofi
Boehringer Ingelheim Pharmaceuticals	Healthcare 21	Scott White Health Plan
Brinker International	HealthEquity	SelectAccount
Buck Consultants	HealthFitness	Service Experts LLC
Businessolver	Healthstat, Inc.	ShapeUp
CareATC	Healthyroads	SIVRA Wellness
Careington	Heritage Health Solutions	SleepCor
Castlight Health	Hewlett Packard Enterprise	SMB Health Consulting

# COMPANIES THAT PARTICIPATE IN OUR FORUM

Catapult Health	HFF	SMU Cox School of Business
CBRE	Higginbotham	Southern Methodist University
Celgene	Hilti, Inc. (US)	Southwest Airlines
Children's Health	Holmes Murphy & Associates	Stat-Technologies
Children's Health System of Texas	HooperHolmes	SurgeryPlus
CIGNA HealthCare	Houston Business Coalition on Health	Takeda Pharmaceuticals
City of Arlington	Hub International	Tango Health
City of Dallas	Humana	Tarrant County
City of Denton	Humana, Inc.	Tech Mahindra
City of Fort Worth	IDLIFE	Telcare
City of Frisco	Imagine Health	TX Department of State Health Services
City of Frisco	IMWell Health	Texas Health Resources
City of Garland	In Transition	Texas Instruments
City of Georgetown	Informed Opinion Leadership Action Group	Texas Medical Association
City of Grapevine	InHouse Physicians	Texas Oncology, P.A.
City of Houston	Innovative Healthcare Delivery	Texas Optometric Association
City of McKinney	InScope Health	The JMG Group
City of Odesa	Interleukin Genetics	The Neiman Marcus Group
City of Plano	Interstate Batteries	The Plexus Groupe LLC
City of Richardson	IPS Advisors, Inc.	The Vitality Group
CLC Incorporated	Jackson Walker, LLP	Toomey Healthcare Advisory
CNH Industrial, Inc.	JCPenney Company, Inc.	TotalWellness
Commercial Metals Company	Johnson & Johnson	Trinity Industries
CommScope	Johnson & Johnson Healthcare Systems	TSP, Inc.
Compass Professional Health Services	Kaiser Permanente	Tuesday Morning
Converging Health	Karelia LLC	UHC
Cook Children's Healthcare System	Kelsey Seybold Clinic	Unicom Engineering
Corner Bakery Cafe	King Ranch	UnitedHealthcare
Daiichi Sankyo	Lehigh Hanson	UnitedHealthcare National Accounts
Dallas Area Rapid Transit	Lilly USA, LLC	University of Michigan
Dallas Independent School District	Limeade	UT Southwestern Medical Center
Dave & Buster's, Inc.	Lipo Science	Viasolvo
Delta Dental Insurance Company	Liz Jones Wellness, LLC	Virgin Pulse
Denton Community Health Clinic	Lockheed Martin Missiles and Fire Control	Viverae
DEXCOM	Lockton Dunning Benefits	Vivus
DFW International Airport	Marathon Health	Walgreen Co.
DiabetesAmerica	Mary Kay Inc	Walmart Stores, Inc.
Diocese of Fort Worth	Mayo Clinic	WeCare tlc
Dr Pepper Snapple Group	McCarthy Holdings, Inc.	Weight Watchers Health Solutions
Dyncorp International, LLC	Media 13 Studios	Welltok
EB Employee Solutions, LLC	Memorial Hermann Accountable Care Network	Whataburger
eHealthScreenings, LLC	meQuilibrium	Willis Towers Watson
Eisai	Merck & Co., Inc.	WorldVentures
Elbit Systems of America	Methodist Health System	Zipongo