



TBGH & DFWBGH
19TH ANNUAL BENEFITS FORUM

NOVEMBER 29, 2023
IRVING CONVENTION CENTER

19TH ANNUAL FORUM SPONSOR PROSPECTUS

We are excited to celebrate the 19th Anniversary of our Annual Benefits Forum on Wednesday, November 29, 2023, at the Irving Convention Center. You are invited to play a key part in our celebration by participating in this premier educational and networking event.

Together we will help Texas employers and their strategic partners design value-based benefits and health management programs that are right for their company. The Forum provides valuable opportunities to learn new ideas, evidence-based solutions and best practices that can help employers purchase high value healthcare, improve employees' overall health and well-being, reduce their health risks, and manage chronic conditions more effectively, while controlling healthcare costs.

We are expecting nearly 500 attendees at this year's event, including corporate benefits managers, HR executives, corporate medical directors, health plan representatives, benefits consultants, healthcare providers, pharmaceutical manufacturers, PBMs, wellness and disease management organizations, and other health services providers. As a Forum supporter, you will enjoy exceptional opportunities to build advantageous business relationships with key corporate decision-makers responsible for human resources, employee benefits and health management programs. This also will be an ideal way to increase your organization's visibility and highlight your commitment to value-based benefits and healthy, productive employees.

Sponsor and Exhibitor opportunities are limited and available on a "first come" basis. Space will sell out quickly, so ACT NOW! Limiting the number of Sponsors and Exhibitors optimizes the opportunity for attendees to meet you and learn more about your innovative products and services.

Please complete and return the attached Agreement along with your payment today. I'm confident that your participation will be immensely rewarding for you and your company. Thank you very much for supporting and participating in our 19th Annual Benefits Forum.

Sincerely,

Marianne Fazen, PhD
Executive Director

19TH ANNUAL FORUM SPONSOR OPTIONS

FORUM BENEFACTOR: \$15,000 (only 2 Available)

You will receive the following benefits as a Forum Benefactor:

- Opportunity to partner with DFWBGH on a Keynote session
 - Keynote Sessions will be first or second on the Forum Agenda
 - All sessions must be educational in nature. No marketing is allowed from the stage
- Invitation to join the TBGH & DFWBGH Board of Directors for Dinner before the Forum
- Hosted table in the Forum Classroom for your Colleagues and Clients
- 4 Complimentary Registrations
- Logo on Forum Name Badges
- Top 2 Location of Display Table in the Exhibit Hall
- Top 2 Recognition of Logo on Forum Emails
- Top 2 Recognition of Logo on Signage at the Forum
- Top 2 Recognition of Logo on Slide Presentation at the Forum
- Top 2 Recognition of Logo on Forum Website
- Top 2 Recognition Listing on Forum Website
- Top 2 Recognition Listing in Forum App
- Access to Forum Registration list with emails before the Forum
- Access to Forum Registration list with emails after the Forum

FORUM UNDERWRITER: \$10,000 (only 5 Available)

You will receive the following benefits as a Forum Underwriter:

- Opportunity to partner with DFWBGH on a panel session
 - Panels may include multiple organizations, clients, or subject matter experts
 - All sessions must be educational in nature. No marketing is allowed from the stage
- Hosted table in the Forum Classroom for your Colleagues and Clients
- 3 Complimentary Registrations
- Sponsorship of Forum Event
- Premier Location of Display Table in the Exhibit Hall
- Premier Recognition of Logo on Forum Emails
- Premier Recognition of Logo on Signage at the Forum
- Premier Recognition of Logo on Slide Presentation at the Forum
- Premier Recognition of Logo on Forum Website
- Premier Recognition Listing on Forum Website
- Premier Recognition Listing in Forum App
- Access to Forum Registration list with emails before the Forum
- Access to Forum Registration list with emails after the Forum.

19TH ANNUAL FORUM SPONSOR OPTIONS

FORUM PARTNER: \$5,000

You will receive the following benefits as a Forum Partner:

- 2 Complimentary Registrations
- Sponsorship of Forum Event
- Display Table in the Exhibit Hall
- Logo on Signage at the Forum
- Logo on Forum Emails
- Logo on Slide Presentation at the Forum
- Logo on Forum Website
- Listing on Forum Website
- Listing in Forum App
- Access to Forum Registration list with mailing information only before the Forum.
- Access to Forum Registration list with mailing information only after the Forum.

FORUM EXHIBITOR: \$2,000

You will receive the following benefits as a Forum Exhibitor:

- **Exhibitors must be a Current DFWBGH Member.** Please contact DFWBGH at membership@dfwbgh.org if you need to confirm your membership status.
- 1 Complimentary Registration
- Display Table in the Exhibit Hall
- Listing on Forum Website
- Listing in Forum App
- Access to Forum Registration list with mailing information only after the Forum.

19TH ANNUAL FORUM SPONSOR AGREEMENT

(Return via email to membership@dfwbgh.org)

The following describes the Agreement between the Dallas-Fort Worth Business Group on Health (DFWBGH) and Sponsor or Exhibitor for participation in TBGH-DFWBGH 19th Annual Benefits Forum, November 29, 2023, at the Convention Center.

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Title: _____

Phone: _____ Fax: _____

Email: _____

SPONSORSHIP LEVEL:

- | | | |
|-------------|--------------------------|-------------------------------|
| Benefactor | <input type="checkbox"/> | \$15,000 |
| Underwriter | <input type="checkbox"/> | \$10,000 |
| Partner | <input type="checkbox"/> | \$5,000 |
| Exhibitor | <input type="checkbox"/> | \$2,000 (DFWBGH Members Only) |

PAYMENT POLICY:

Full payment must accompany this Agreement. Payment may be made by check payable to the Dallas-Fort Worth Business Group on Health, or by credit card (MasterCard, Visa or American Express) and mailed with completed agreement to **DFWBGH, 10260 N. Central Expy., Suite 285, Dallas, TX 75231**, or emailed to membership@dfwbgh.org. DFWBGH is a non-profit 501(c)3 educational organization. DFWBGH's federal tax ID# 75-1924594

Check enclosed, payable to DFWBGH

Credit Card Payment

Card Type: Visa Mastercard Amex

Card: _____ Exp. Date: _____ CVV: _____

Cardholder's Name: (please print): _____

Billing Address: _____ City/State/Zip code: _____

Signature: _____

19TH ANNUAL FORUM SPONSOR AGREEMENT

Sign the Agreement below and return along with payment to:

Dallas- Fort Worth Business Group on Health
10260 N. Central Expy., Suite 285
Dallas, TX 75231

214-382-3036

membership@dfwbgh.org

Information and Agreement Form shall constitute the entire agreement and Sponsor agrees to abide and conform to these terms. In the event of fire, strikes, labor disputes or any other uncontrollable circumstance that cause this event to be cancelled, this agreement will not be binding.

Accepted by:

Marianne Fazen, Ph.D.
DFWBGH Executive Director

Date

Sponsor's Authorized Representative

Date

Please email this form to DFWBGH at membership@dfwbgh.org or call 214-382-3036 if you wish to pay by credit card.

IMPORTANT INFORMATION

We will be using an event app to provide access to all conference information. In place of a single-page ad, your company information will be an entry within a section of the app that contains a listing of all sponsors. We will use your company's name, logo, and description in your entry. Company descriptions due by November 15th

You are entitled to a **set of Complimentary Registrations based on your Sponsorship level**, which permits attendance at Forum sessions and meal functions, plus handout materials. Please **email the names and contact information of the person(s) who will use the "Comps" directly to membership@dfwbgh.org**.

SPONSOR INFORMATION

The Conference will consist exclusively of tabletop exhibits:

- **Will use a display table:** **Will not use display table:**
- Exhibit space will consist of a standard 2.5' x 6' ft draped display table.
- All display and handout materials used by Sponsor must be placed on top of or behind the 6' ft display table and fit the dimensions of the table.
- Exhibitor display tables will be located on the **fourth floor**. There will be no booth numbers. Your table will have a sponsor sign with your company name on it. We do not require that display tables be manned.
- Power will only be supplied upon request and must be prearranged with DFWBGH. The exhibitor is responsible for checking with the Irving Convention Center regarding additional AV. A form will be provided at a later date.
- **Set up:** Tuesday, November 28, 2023 (time TBD) | **Tear Down:** Wednesday, November 29, 2023 after 12:00 pm
- Shipping Information:
DFWBGH 19th Annual Forum
The Irving Convention Center at Las Colinas
4th Floor Grand Ballroom
500 West Las Colinas Blvd.
Irving, TX 75039
- You must have your prepaid label on your boxes to ship out if you are shipping any boxes back – leave taped and labeled boxes on your table, and they will be picked up for you by ICC staff. It is important to have prepaid labels with you prior to arrival as there are no printing sites nearby. You will need to schedule a pickup for the shipment to depart the facility.
- Space will be limited to optimize strategic networking opportunities.

DFWBGH CORPORATE MEMBERS

7-Eleven, Inc.
Alcon Laboratories
Amazon Care
Amentum
American Airlines
America's Auto Auction
Atmos Energy Corp
BAL - Berry Appleman & Leiden LLP
BambinoWorks
BCS Financial
Bell Flight
Betty's Co.
Bexa
BNSF Railway Company
Brinker International
Builders FirstSource
CBRE
CEC Entertainment
Celanese
City of Dallas
City of Denton
City of Euless
City of Fort Worth
City of Frisco
City of Garland
City of McKinney
City of Plano
City of Richardson
Consolidated Electrical Distributors
Cook Children's Health Care System
Dallas Area Rapid Transit
Dallas ISD
D CEO Healthcare Magazine
Dallas Morning News
DFW International Airport
Elbit Systems of America
Federal Reserve Bank of Dallas
Fidelity Investments
Frisco ISD
Frontier
Galderma Laboratories, Inc.
Garland ISD
GM Financial
Grail
Greyhound Lines, Inc.
Gruma Corp
GuideStone Financial Resources
Hays Companies
Hewlett Packard Enterprise
House District 91
ISAS Group Benefits Trust
It's Time Texas
JCPenney
JP Morgan
Keller ISD
Keurig Dr Pepper
Heidelberg Materials (Formerly Lehigh Hanson)
Houston Business Coalition on Health
Lennox International
Mary Kay
McKesson
Michaels Stores, Inc.
Mr. Cooper
NCH Corporation
Neiman Marcus Group
Oncor Electric Delivery
Sabre
Southwest Airlines
Team Car Care / Jiffy Lube
Technology Service Professionals
Texas 2036
Texas Association of Counties
Texas Back Institute
Texas Instruments
TSP, Inc.
Trinity Industries
TTEC
Varsity Brands

COMPANIES THAT PARTICIPATE IN THE FORUM

7-Eleven, Inc.	Bexa	COEUS Consulting
98Point6	Blue Cross Blue Shield of Texas	Commonspirit Health
9am Health	BNSF Railway Company	Consova Corporation
Abbvie	Boehringer Ingelheim Pharmaceuticals	ConsumerMedical
ACAP Healthworks	Brinker International	Converging Health
AccessHope	Brown and Brown	Conway Communications
Accolade	bswift	Cook Children's Health Care System
Aetna	Builders FirstSource	Currax Pharmaceutical
Airrostri Rehab Centers	Businessolver	D CEO Healthcare Magazine
Alcon Vision	Calibrate	Dallas Morning News
Alight Solutions	Careington International	Dario Health
ALORICA	Cariloop	Delta Dental Insurance Co
Amazon Care	Carrollton Regional Medical Center	DFW International Airport
AMC Health	Carrot Fertility	Diagnostic Robotics
Amentum	Carrum Health	Diathrive Health
American Airlines	Catapult Health	DSG Benefits Group, LLC
America's Auto Auction	CEC Entertainment	Dynamic Strategy Partners
Aon	Celanese	Elbit Systems of America
Arc Fertility	Centivo	Employer Direct Healthcare
Aspen Physicians Network	Cerebral	Employers Health
Atmos Energy Corp	Certilytics	Empyrean
BambinoWorks	CheckUps by PathFinder Health	EPIC Brokers & Consultants
Bayer	Ciba Health	Evernorth
Baylor Scott & White Health	Cigna Healthcare	Everside Health
Baylor Scott & White Health Plan	Cirrus Logic	Evive
BCS Financial	CirrusMD	EyeMed Vision Care
Bell Flight	City of Denton	Family First
Benefitfocus	City of Euless	Federal Reserve Bank of Dallas
Benistar Group Retiree Health Solutions	City of Fort Worth	Fidelity Health
Better Diabetes Life	City of McKinney	Fidelity Investments
BetterWay Medical Group	City of Plano	Fidelity Investments - Health Solutions
Betty's Co.	City of Richardson	

finHealth	HUB International	Mr. Cooper
First Stop Health	Hydrogen Health	Musculoskeletal Risk Solutions
Flowserve Corp	IMA Financial Group	My Telemedicine, Inc.
Fluor	Included Health	National Cancer Treatment Alliance
FOLX Health	InHouse Physicians	National Pharmaceutical Council
Fort Behavioral Health	Integrity Marketing Group	Navitus Health Solutions
Frisco ISD	ISAS Group Benefits Trust	NCH Corporation
Frontier	JCPenney	Neiman Marcus Group
Galderma Laboratories, Inc.	Keller ISD	Newtopia
Gallagher	Kelsey Seybold	Noom
Garland ISD	Laguna Health	Northeast Business Group on Health
Genentech	LearnLux	Novo Nordisk
Genomic Life	Lehigh Hanson	Nox Health
GM Financial	Lemond Nutrition	Ochsner Connected Health
Grail	Lennox International	Omada Health
Green Imaging PLLC	Lionrock Health	The Center for Cancer and Blood Disorders
Greyhound Lines, Inc.	Lockton Dunning Benefits	Onduo, a Verily Company
Gruma Corp	Lyn Health	One Drop
GTMRx Institute	Lyric Health	One Medical
Guardant Health	Magellan Health	OnSite Care Clinics
GuideStone Financial Resources	Marathon Health	On-Site Medical Solutions
Hays Companies	Marsh McLennan	Optum
Health at Scale	McGriff	Organon
Health Care Service Corp.	McKesson	Oshi Health
Healthcare Bluebook	Meadows Mental Health Policy Institute	Otsuka Pharmaceuticals America
HealthComp	Memorial Hermann Health System	Pacira BioSciences, Inc.
HealthEquity	Mercer	PartnerSource
Hello Heart	Merck	PathFinder Health, LLC
Hinge Health	Methodist Health System	Paytient
Holmes Murphy & Associates	MetLife	Pear Therapeutics
Homethrive	Michaels Stores, Inc.	Pfizer, Inc.
House District 91	Milliman	Pharmaceutical Strategies Group (PSG)
HSA Bank	MorningStar Actuarial Consulting	

Pivot (by Carrot)	Texas Health Resources
Price Healthcare Consulting, LLC	Texas Municipal League Health Benefits
PRN	TexCap-Concord Insurance Services
Progyny	TFG Partners, LLC
Purchaser Business Group on Health	The Center for Cancer and Blood Disorders
Quantify Holdings	The City of Euless
Quantum Health	The Economist Intelligence Unit
Quest Diagnostics	The Friedkin Group
Quit Genius	The Hand to Shoulder Center
Rightway Healthcare	TML Health
Risk Strategies Company	Transcarent
Roche Diabetes Care	TrestleTree
Rx Savings Solutions (RxSS)	Tria Health
Sabre	TridentCare
Sanofi	Trinity Industries
Sapphire/ Zelis	TSP, Inc. -
Sarepta Therapeutics	TTEC
Sharecare	UnitedHealthcare
SilverCloud Health	US Wound Care and Hyperbaric Center
SimplePay Health	US-Rx Care
Somalogic	Vida Health
Southwest Airlines	Virgin Pulse
Southwestern Health Resources	Virta Health
SVP	VIVUS LLC
SWORD Health	W.B. Carrell Memorial Clinic
Team Car Care / Jiffy Lube	Walmart Health Virtual Care
Technology Service Professionals	Wellbeats
Teladoc Health	Wellbeats, a LifeSpeak Company
Texas 2036	Whatabrands LLC
Texas Association of Counties	WTW
Texas Back Institute	Yumlish
Texas Employers for Affordable Healthcare	