

10:30 AM – 11:20 AM

General Session 4 - *You've Lost that Loving Feeling*: Supportive Mental Health Strategies to bring back a Positive and Productive Workforce

Speakers:



Kacie Kelly
Meadows Mental Health
Policy Institute



Frank Webster, MD
Health Care Services Corp.



Ted Barrall
The Friedkin Group



Kacie Kelly, Meadows Mental Health Policy Institute

Kacie Kelly is Chief Innovation Officer at **Meadows Mental Health Policy Institute**, bringing 20 years of experience in leading innovation in mental health care and translating this into policy and practice. Her focus is on redesigning detection and treatment of mental health conditions and creating a culture of innovation across the Institute to increase access to high quality behavioral healthcare across Texas and nationally. Kacie also works to reform payment models to advance best practice in mental health treatment and care delivery and identifies strategies to integrate data-driven technological solutions into the care system. Previously, Kacie was Director for Health & Wellbeing at the George W. Bush Institute's Military Service Initiative. Before that, Kacie led mental health and suicide prevention initiatives at the Department of Veterans Affairs. Her major accomplishment was getting every VA hospital and clinic to adopt standardized, evidence-based protocols for the treatment of PTSD.

Frank Webster, MD, Health Care Service Corporation

Dr. Frank Webster is Chief Medical Officer at **Health Care Service Corporation** where he leads the Behavioral Health Services operation, applying his 25+ years experience in Managed Behavioral Healthcare, including commercial and government contracts as well as ASOs. His focus is on clinical data, improving access to behavioral health services, measuring and improving outcomes, and integrating behavioral with medical services. Dr. Webster's team is developing a clinical dashboard to help improve understanding and outcomes for people with complex conditions. Dr. Webster also teaches Health Informatics, which ties his passion for improving things with his passion for understanding things.

Ted Barrall, The Friedkin Group

Ted Barrall is Director of Compensation & Benefits at **The Friedkin Group based in Houston**. With 2,400 employees, Friedkin owns a Houston-based group of auto-industry companies including Gulf States Toyota, US Auto Logistics, GSFS, and Westside and Northside Lexus and Ascent auto dealerships. Ted pursues innovative ways to support the health of our associates and control our healthcare spend. Ted has 30 years of Human Resources in various leadership roles both overseas and the US.



Resources:

Employer Focused and Community Resources

Employer-Focused Resources

- [Path Forward Recommended Questions to Ask When Choosing Your Health Plan](#) (including Employer Checklist and a Model Data Request Form)
- [Work Place for Mental Health \(APAF\)](#)
- [Learn about Measurement Based Care & Collaborative Care](#)

Community Resources

- [National Alliance Mental Illness \(NAMI\)](#)
- [Mental Health America \(MHA\)](#)
- [JED Foundation Programs](#)
- [Depression Bipolar Support Alliance](#)
- [National Suicide Prevention Lifeline \(988\)](#)
- Crisis Text Line (741741)



Employer Resources to Drive Mental Health

- ❖ [Path Forward Recommended Questions to Ask When Choosing Your Health Plan](#) (including Employer Checklist and a Model Data Request Form)
- ❖ [Work Place for Mental Health \(APAF\)](#)
- ❖ [Learn about Measurement Based Care](#) & [Collaborative Care](#)



Image Source: APAF